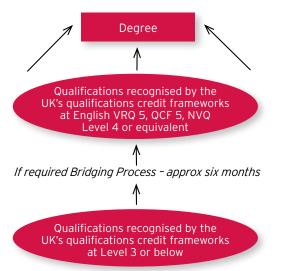


What will I study

TRI 1	TRI 2	TRI 3
ENTO8601 Innovation Creativity & Enterprise 20 Credits	SOE09607 Business Processes 20 Credits	ENT09602 Business Growth Issues 20 Credits
ENT09608	ENT09608	ENT09608
Work based learning 60 credits	Work based learning	Work based learning

Entry routes



If you are unsure on where your qualification sits on the framework please contact us:

Programme details

Click: http://www.courses.napier.ac.uk/ W30015.htm

Contact details

Direct entry to BABE, Suzanne Smith,

Call: 0131 455 4348 Click: su.smith@napier.ac.uk

Bridging course to BABE, John Parker,

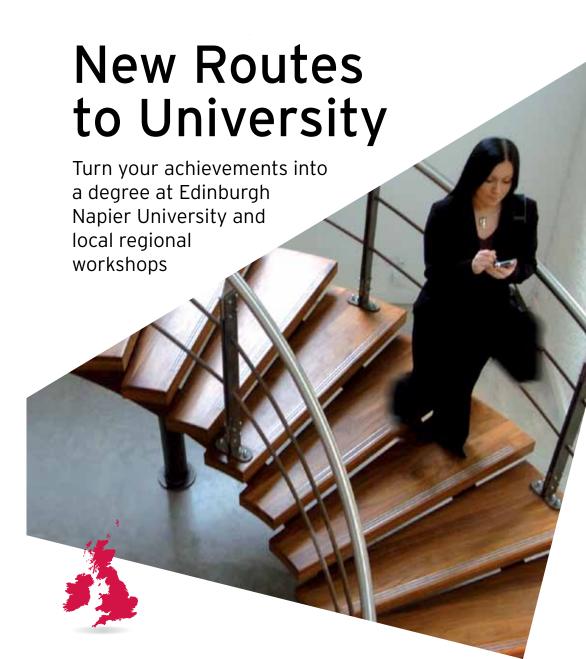
Call: 0141 611 7640

Click: j.parker@academylm.co.uk

In association with



ACADEMY OF LEADERSHIP & MANAGEMENT





Edinburgh Napier University in partnership with ibp academy is offering a new and innovative way of achieving your degree.

- New degree, with many acceptable entry qualifications
- New study pattern, one day per month at university (or local regional venue) with on-line support
- Opportunity to enter at three points in the year, January, May and September

Students who complete a range of vocational qualifications recognised by the Qualifications Credit Framework can now 'top up' to degree level by joining the BA Business and Enterprise.

This degree is a new departure for further and higher education and provides an opportunity for learners

The overall programme will provide:

- Workplace based learning, linked to organisational as well as personal objectives, designed to help you deliver business and personal results
- Learning and activities designed to help enhance the businesses in which you are working
- Development of enterprising people able to take forward the challenges of modern businesses or organisations

The BABE programme structure is very flexible and is built around the following modules:

- Innovation, Creativity and Enterprise (20 credits)
- Business Processes (20 credits)
- Business Growth Issues (20 credits)
- A workplace-based learning project (60 credits)

You will attend Edinburgh Napier University once at the beginning of your course for Induction. Thereafter the one day per month contact will be delivered at local regional venues and is supported with on-line materials, and additional workshops for workplace based learning. This approach will minimise off-job time.

The aim of BA Business & Enterprise is to develop you and enhance your career opportunities. Assessments are therefore practical and applied, including reports around work roles, workplace-based assignments, presentations and case studies on the work completed. BA Business & Enterprise has no traditional exams.

On graduating, you will be well placed to address business and organisational issues, work in innovative creative ways and achieve results for you, your career and your organisation.