



Dr Susan Laing

Susan has recently retired as Dean of Teesside University Business School where she led the Business School to recreate a comprehensive, vibrant portfolio of relevant courses, and has developed a suite of relationships locally, regionally and internationally with businesses and other Universities and grown the fledging Business School to a multicultural, ambitious team of fifty strong academics.

The key legacies she is most proud of as the leader of the School are:

- **Growing student numbers** by 50% to 1500, and **driving an increase in income** by 67% to £12.1mn over three years with a trajectory in place for further growth.
- **Building the requisite team** for the Business School, who will take forward the vision and values.
- **Instilling a shared passion and ambition across the academic team** to be civic in thinking, enterprising in attitude, collaborative in action and global in outlook.
- Creating an MBA programme, which has **Entrepreneurial Leadership at its core**, with an embedded international learning expedition developed under the framework of the 'Apprenticeship Levy' system. Over 150 local leaders and managers have built their leadership capability and capacity through this professional development pathway since it was launched in 2017.
- Developing a global mobility programme available to all students, which sees Business School students, **for the first time**, have an international experience as part of their learning journey. Over 100 students will take part in visits during 2019 /2020 in locations in Europe, Middle East and South East Asia.
- Ensuring that enterprise and entrepreneurship are the **visible golden threads** running throughout the Business School programmes and guaranteeing its graduates are sought after by local, national and international employers.

Previously, Susan spent over twenty years at Edinburgh Napier University where she was the founding Director for the Centre for Entrepreneurship, a Subject Group Leader and Director for Executive Education.

Susan has / is an Adjunct Professor at Tai Poutini Polytechnic in New Zealand and a visiting Fellow at HAW Hamburg, and ECUST (East China University of Science and Technology), Shanghai, on the MBA programme.

Her specific areas of expertise are enterprise education, entrepreneurial leadership, and international new ventures (or born global businesses). Her academic standing has taken her to Sri Lanka, the Caribbean, Finland and New Zealand as a subject

matter expert at an institutional level to design and deliver innovative enterprise curricula through novel interactive teaching to ensure the relevance and applicability of student learning.

At national level, Susan sits on the Board of Enterprise Educators (EE) UK, where she engages in strategy and policy discussions with regard to the enterprise agenda in higher education. In addition, Susan is an assessor for the Chartered Association of Business Schools Small Business Charter.